

MEDIA ROLES

Media Assistants

Role Description: This being Metal's first Village Beach festival, we expect to have local media in attendance. The Media Assistants will assist the Metal Media Liaison Manager in working with the press.

Responsibilities: Based backstage, in the 'Press Area', you will be required to meet and greet the press and media, show them to the Press Area, familiarise them with the layout of the festival, assist them and the Media Liaison Manager in the setting up of interviews (if required), liaise with the production office for equipment maintenance and generally to be available to answer queries and to optimise coverage in the media.

Skills and Qualities: For this role you should be responsible and trustworthy but also enthusiastic about live music and the arts, and not afraid of hard work! You should have a good level of literacy, be able to think on your feet and be resourceful. An understanding and interest in today's media landscape would also be an advantage.

Social Media Assistants

Role Description: This being Metal's first Village Beach festival, we want to capture the events throughout the day, from artists performing live on stage, to families enjoying themselves in the park and the views of the river.

Responsibilities: Your role will look to maximise the festival's reach via social media channels, by capturing and publishing content from Village Beach.

Skills and Qualities: For this role you should be responsible and trustworthy but also enthusiastic about live music and the arts, and not afraid of hard work! You should have a good level of literacy, have a good visual eye, and be able to think on your feet. An understanding and interest of all things hashtags, retweets and filters like would be essential.

Interviewer/Journalist

Role Description: We are looking for two interviewers/journalists to collect stories at Village Beach, capturing a range of opinions and feedback, and which maybe used by the media and for future marketing purposes. Working as a pair you will be required to interview a range of people and take photographs, making sure you are able to match the photographs to the comments. This is not a marketing exercise but a way of capturing what the community feel about the festival. Although there will be some fixed questions. For Example:

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Name, Age (if appropriate), Location (where they have come from), What do you think of the festival? What's your favourite thing so far etc) interviewers will be expected to ask their own questions and also need to be sensitive enough to avoid being intrusive.

Responsibilities: Interviewees should cover:

- Festival goers: I. Explore the diversity of festival goers II. Broad range of ages
- Bands/performers
- Interventionists/artists
- Marketplace and traders
- Food outlets
- Volunteers
- Staff
- Security

Skills and Qualities: You should be enthusiastic, confident and articulate but also respectful. You will need to be creative, self-motivated and able to act on your initiative. As you will be working with the public you should also be personable and enjoy talking to people. A good level of literacy and ability to take digital photos is required in this role. As an interviewer/journalist you will be working with the Media volunteer's team and also with the Metal staff.

Photographer

Role Description: The role of photographer is a varied and exciting one. We are looking for enthusiastic volunteer photographers to produce a series of shots that maybe used in a wide range of media and for future marketing purposes. You should be a creative individual who knows how to tell a story with a picture, who understands composition and who is reliable, personable and friendly.

Responsibilities: These include familiarising yourself with the site and the programme prior to 18th July. To document the set up and close of the day, division of shot list and stages with other photographers.

Desired shot list:

- Festival goers. These should try to capture: I. Crowd enjoying themselves II. Diversity of festival goers III. Broad range of ages
- Sample shots of each act on each stage
- Beach Huts
- Interventionists/artists
- Marketplace and traders

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- Long shots of crowd/park/beach
- Food outlets
- Volunteers, Backstage staff, Staff working
- Shots of main stage (to and from)
- Grays Riverside Beach
- Entrance points

Skills and Qualities: Photographers will be given access to VIP areas so we are looking for people who are confident, responsible, respectful and aware of the legal ramifications of their work. You will need to be creative, self-motivated and able to act on your initiative to grab the 'money shot', to focus on the tiny details as well as the big picture. We are looking for three individuals who will be able to work together in the photography team and in the larger Media volunteer's team with the Metal staff.